

# SANTA CRUZ GUITAR COMPANY

## Santa Cruz Guitar Company's H 13 Fret Guitar: Maximum Depth & Tonal Versatility

SANTA CRUZ, CA - June 1, 2004 (For Immediate Release) With its player-driven design that has 13 frets clear of the body, plus special soundhole and bridge locations, Santa Cruz Guitar Company's H 13 Fret joins the SCGC H lineup with a sweet tone that capitalizes upon the best attributes of a 12-fret's resonance and a 14-fret's access. As a result, it's ideally suited to fingerpicking, coaxing the sonic character of each note while projecting an overall tonal depth.

Despite its small appearance, the H 13 Fret employs a body depth approaching that of a much larger dreadnought-sized guitar, producing extra volume and bass support to bolster its rich tone. Its comfortable size and complex tonal characteristics make it especially appealing to traditional players, soloists, and recording artists who demand maximum warmth and tonal versatility.

Features of the handcrafted H 13 Fret include a specially hand-tuned bracing system beneath its top-grade Sitka spruce top, a slotted headstock for classic style and enhanced string angle and sustain, and an ebony 1" x 6" pyramid rectangular bridge. The sides and back are select mahogany, and the mahogany neck features an ebony fingerboard with a total of 21 frets. An ebony headstock overlay and the wide ebony bridge with pyramid-style detailing add to the classic appearance.

The H 13 Fret is available from all Santa Cruz Guitar Company dealers worldwide.

**Note to editors:** Publication-quality high-resolution images of the Santa Cruz Guitar Company's H 13 Fret are available online at: <http://www.mulhern.com/press/santacruz>.

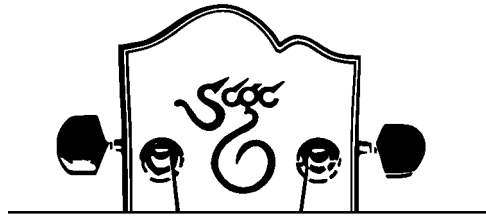


The H 13 Fret shown with some of its many options (L-R): Adirondack spruce top with mahogany sides and back, redwood top with sycamore sides and back, and German spruce with maple sides and back.

### SANTA CRUZ GUITAR COMPANY

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# Santa Cruz Debuts H 13 Fret Acoustic Guitar

## H 13 FRET SPECIFICATIONS

**Type of guitar:** Steel-string acoustic  
**Hardshell case:** Included  
**Back and sides:** Mahogany  
**Top material:** Select Sitka spruce  
**Neck:** Mahogany  
**Scale length:** 25-3/8"  
**Headstock:** Slotted  
**Headstock overlay:** Ebony  
**Fingerboard:** Ebony  
**Number of frets:** 21 (13 clear of body)  
**Bridge:** Pyramid ebony (1" x 6" rectangle)  
**Nut:** Bone  
**Endpins and bridgepins:** Ivoroid  
**Tuning machines:** SCGC open-back, 18:1 gear ratio, ivoroid buttons  
**Truss rod:** Double-acting, adjustable, designed to counteract forward and backward bowing  
**Neck width at nut:** 1-3/4"  
**Spacing at bridge:** 2-3/16"  
**Body width:** 14"  
**Body length:** 19-3/16"  
**Body depth:** 4-7/8"  
**Overall length:** 39-3/16"  
**Finish:** Nitrocellulose lacquer (sunburst optional)  
**Warranty:** Lifetime  
**Options:** Variety of woods, pickups, inlays



The H 13 Fret with optional redwood top and sycamore sides and back.

## About Santa Cruz Guitar Company

One of the world's premier acoustic guitar makers, Santa Cruz Guitar Company has been handcrafting instruments since 1976. The company's founder, luthier Richard Hoover, steadfastly maintains Santa Cruz Guitar Company's original commitment to applying the individual custom luthier's art on a larger scale by working with a group of talented, established luthiers. Every Santa Cruz guitar is built to order, either chosen from established models or incorporating custom features, and all instruments carry a lifetime warranty.